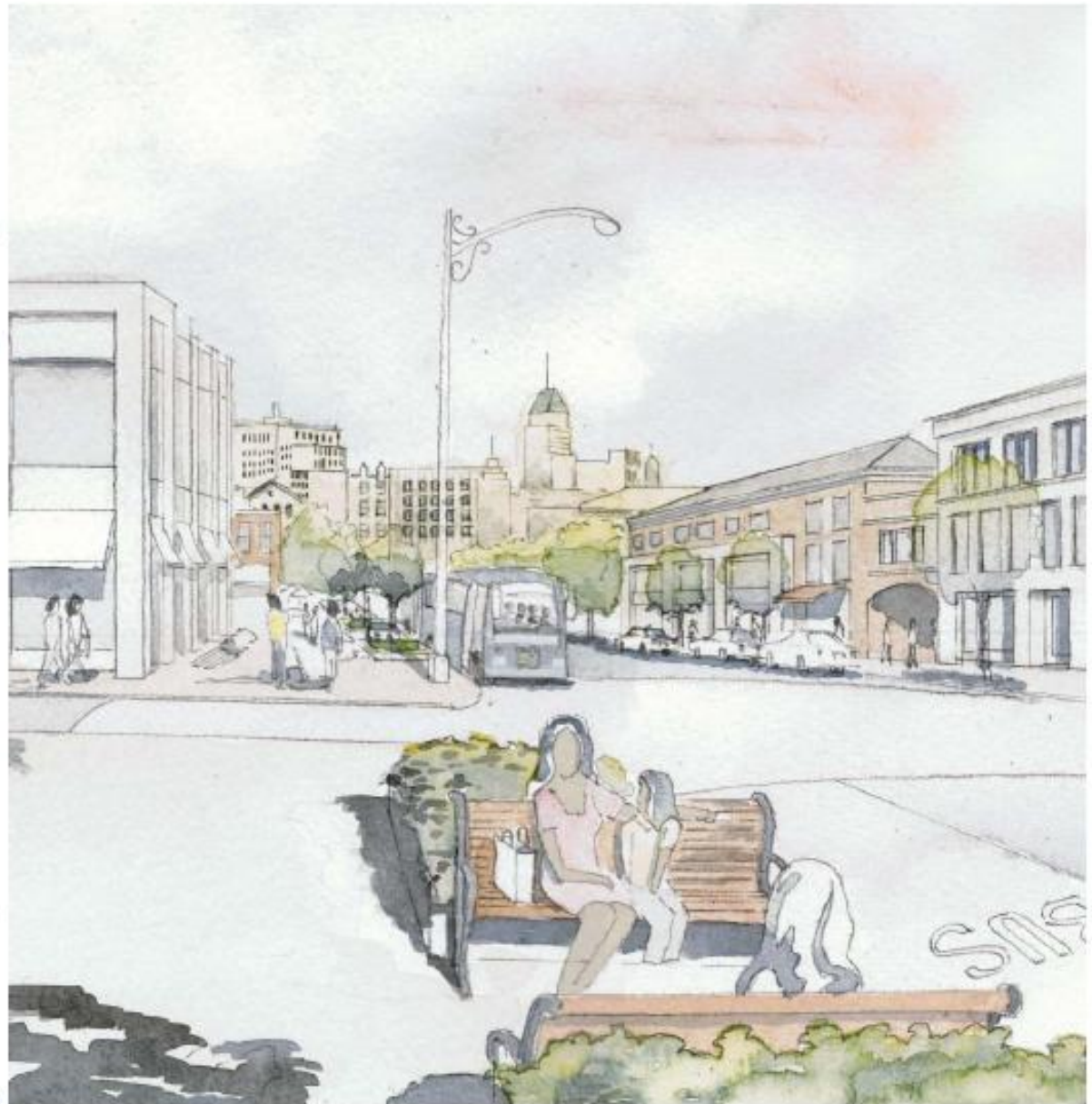


# Leveraging Bus Rapid Transit:

## A Plan for Springfield Ave and Irvine Turner Blvd

September 2010



CITY OF NEWARK  
NEW JERSEY



NJIT

New Jersey's Science &  
Technology University

NTRANSIT  
The Way To Go.



# ***OUTLINE***

INTRODUCTION

GOALS

CONTEXT

CHALLENGES

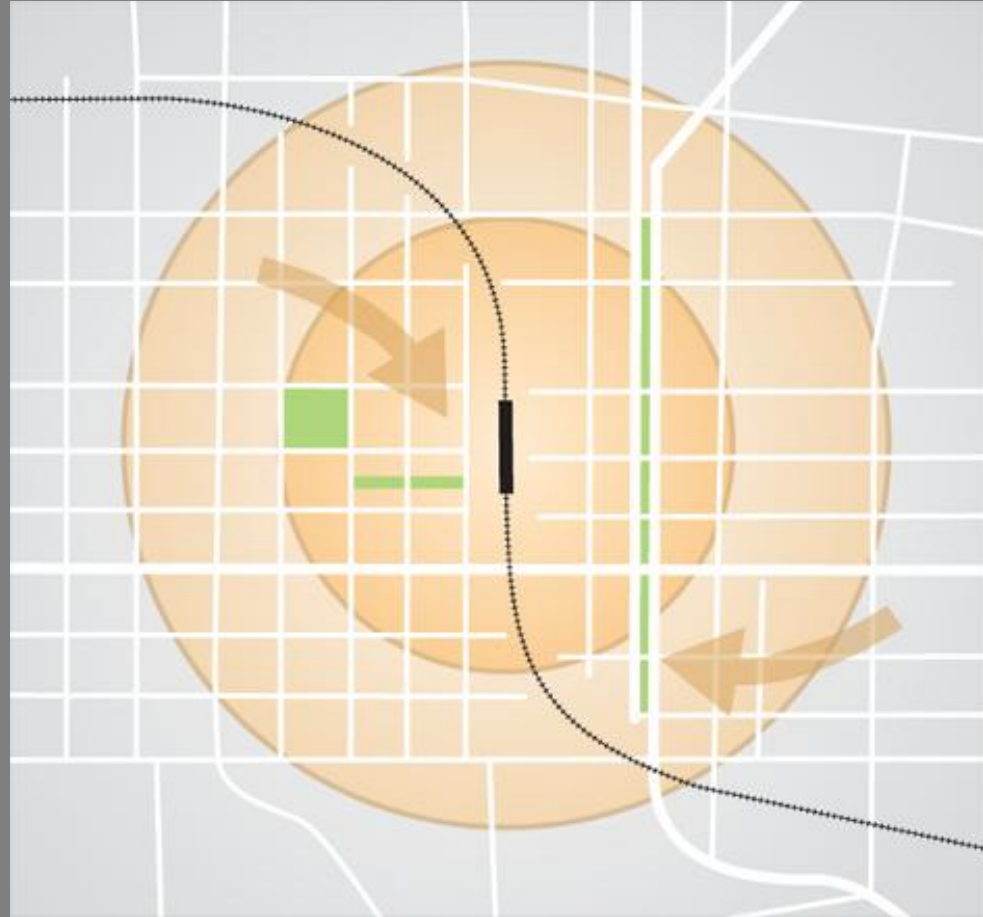
RECOMMENDATIONS

NEXT STEPS

# TRANSIT-ORIENTED PLANNING

## Guiding Principles

- Build places, not projects
- Encourage a diversity of incomes to live around transit
- Ensure a high degree of connectivity
- Invest in the public realm
- View multi-modal access as an opportunity and not a challenge
- Enhance existing patterns of development
- Create urban design goals prioritizing pedestrians over vehicles



# CONTEXT:

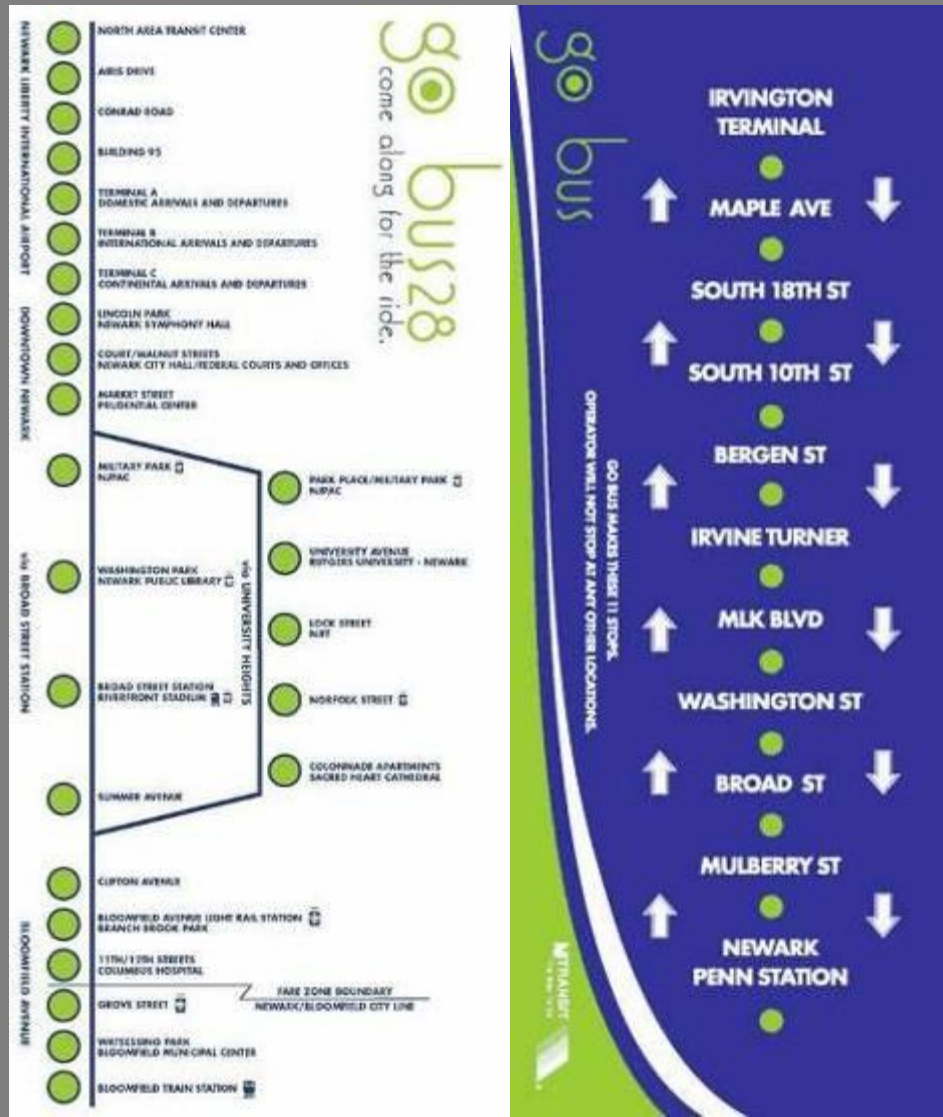
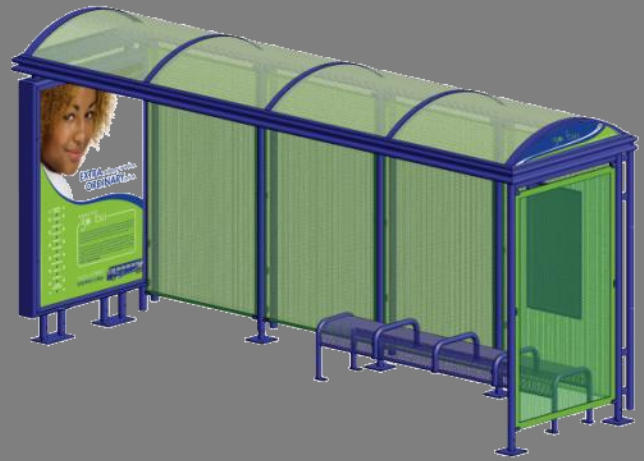


Image Source: L Craig Schoonmaker / Greater Newark Conservancy

# CONTEXT: CURRENT GO BUS SERVICE

GO 28  
(oct 2009)

GO 25  
(apr 2007)

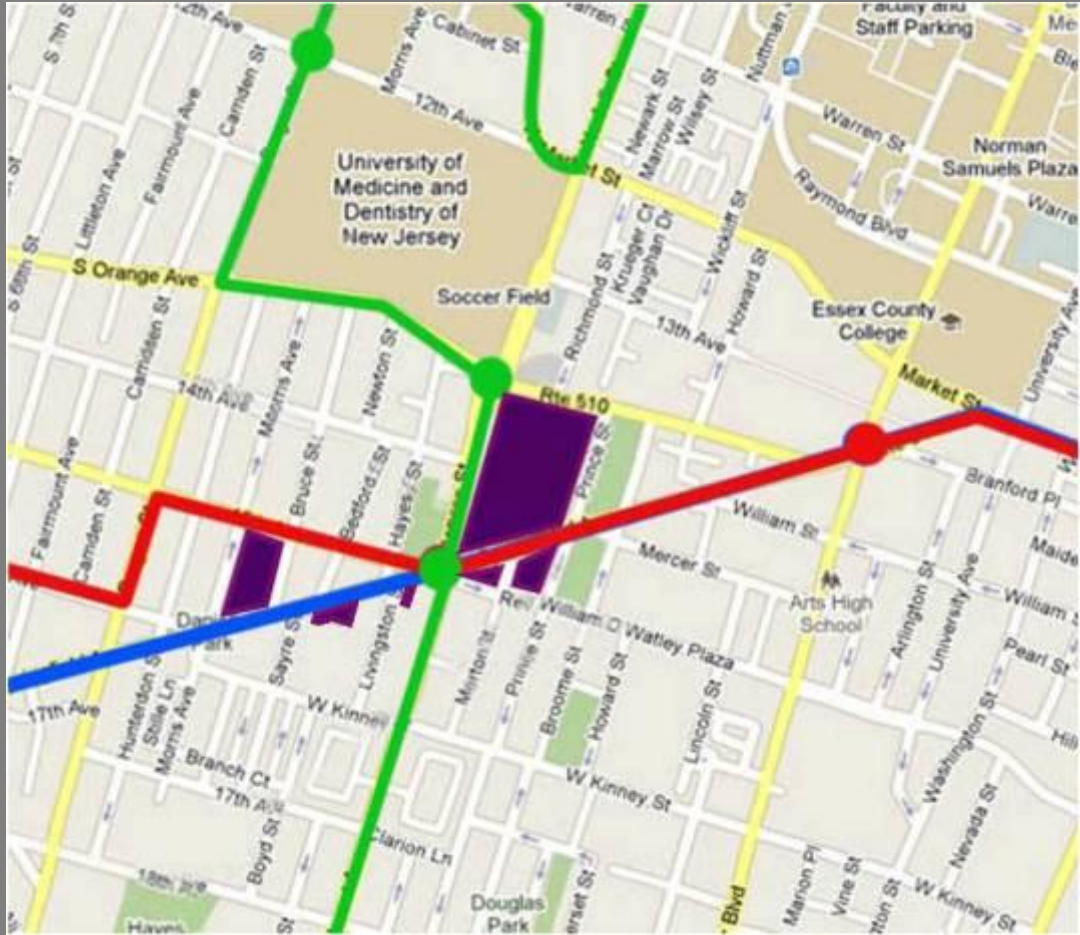


# CONTEXT: EXISTING BUS SERVICE

Go25 and Line 25

Line 99

Line 1



Average per day	Total
Weekday	33,475
Saturday	20,100
Sunday	12,450

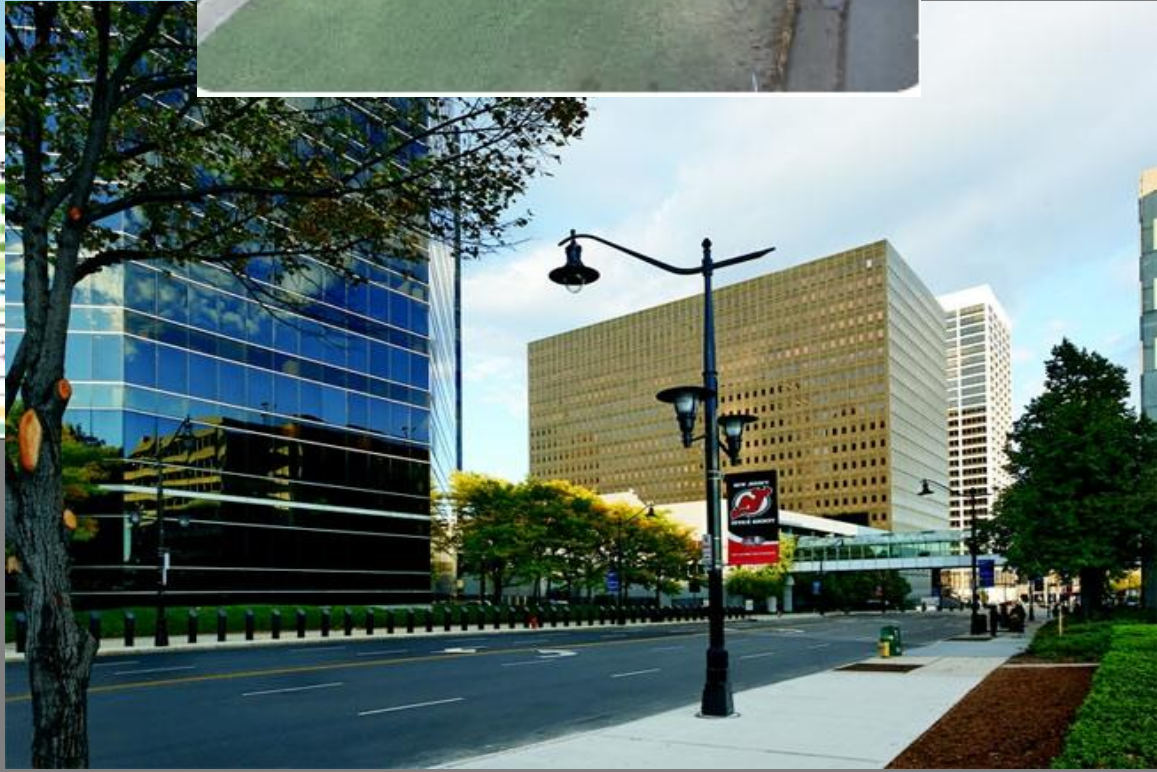
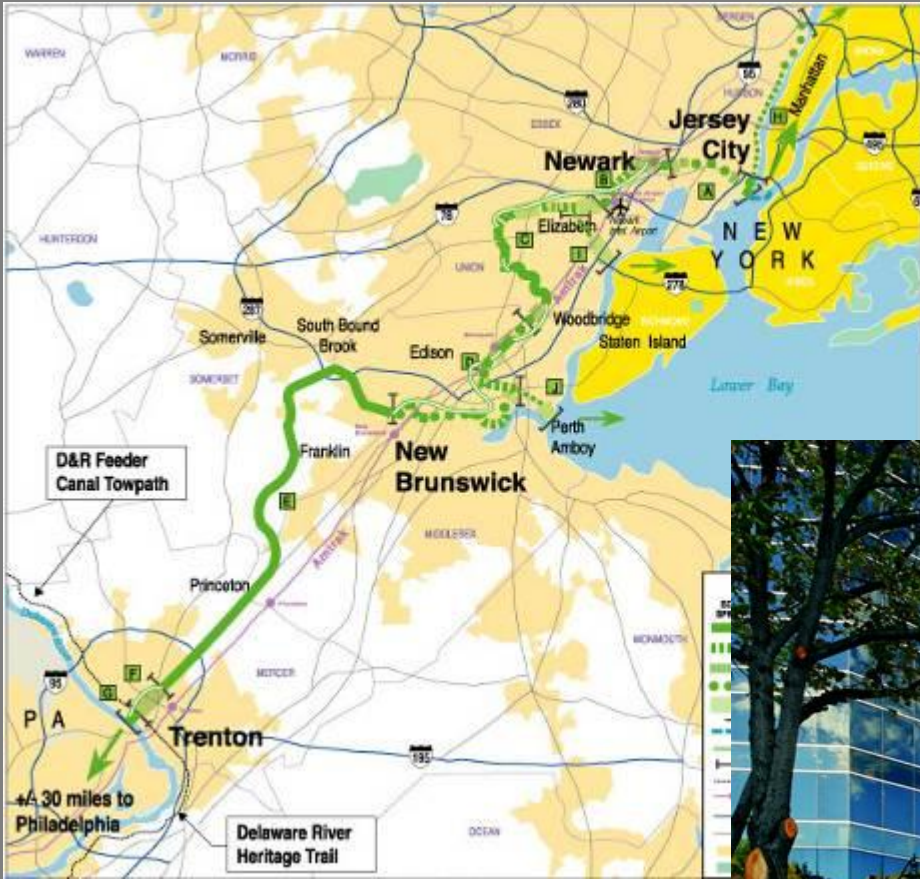
Source: New Jersey Transit (2010)

# REDEVELOPMENT OPPORTUNITIES



SCALE= 1:100 ↗

# CURRENT PLANS: STREETSCAPE



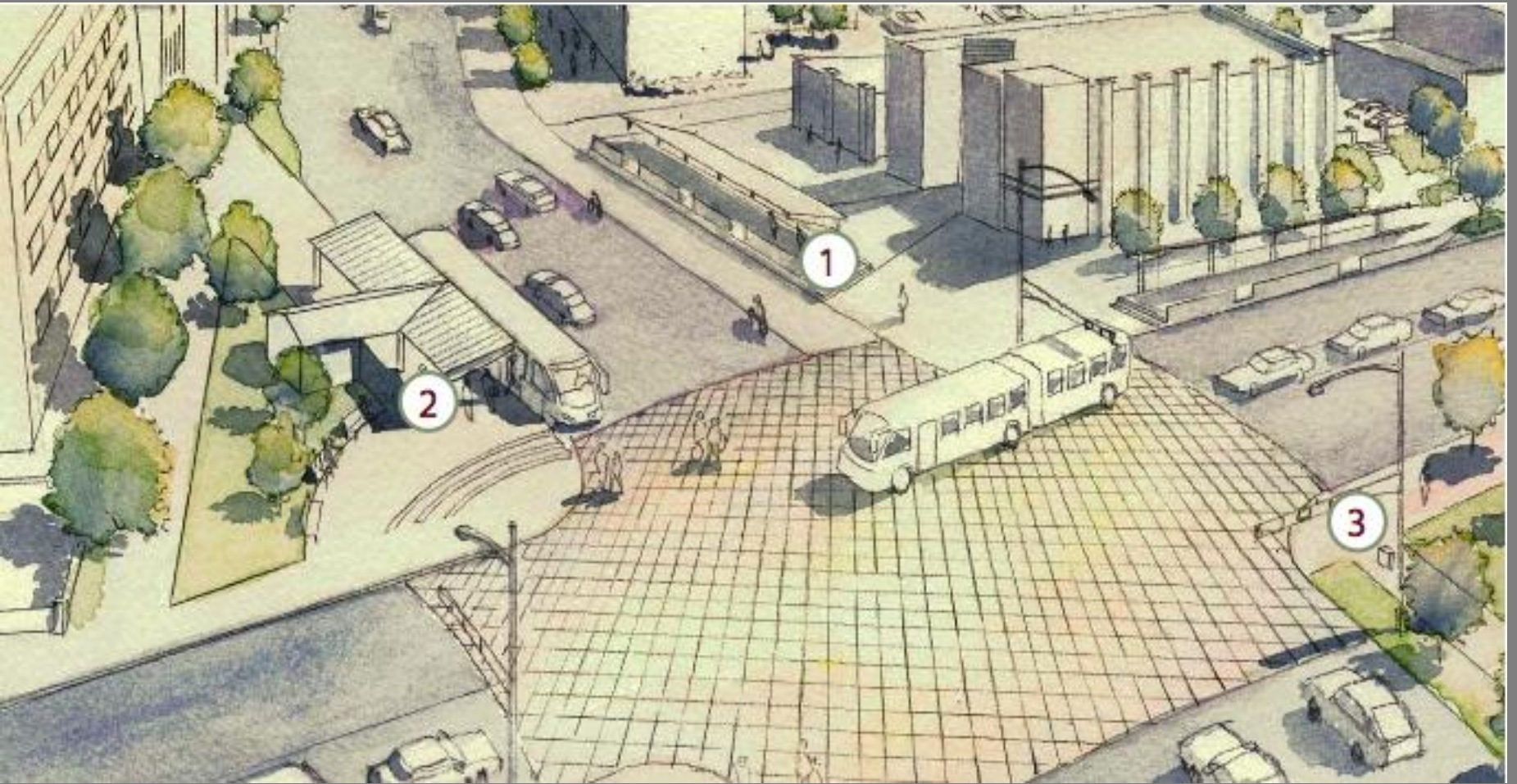
East Coast Greenway

Source: East Coast Greenway Alliance (2007)

Newark Downtown District Streetscape Project: Market Street Completed



# RECOMMENDATIONS



# RECOMMENDATIONS





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